QUALITY RECOGNITION
IN WEDDING TOURISM

beneficios@weddingtourismspecialist.com
www.WeddingTourismSpecialist.com

IADWP
International Association of Destination Wedding Professionals

eb turismo

DEFINITIONS

The following definitions will be used for purposes of the Quality Recognition in Wedding Tourism:

Wedding Tourism

Wedding Tourism forms part of Romance Tourism, defined as the tourism segment dedicated to couples who travel to celebrate a special occasion such as a Bachelor/Bachelorette Party, Honeymoon, Renewal of Vows and Destination Wedding.

The most attractive segment is Wedding Tourism, which includes weddings that are held in the place of residence of the bride and groom, or in another destination, place, city, or country.

Recognition

Quality Recognition in Wedding Tourism

Distinction

Insignia or emblem that is granted to parties who show that they satisfy the inclusion and/or renewal guidelines established for the Recognition.

The Distinction includes: name, image, logo, slogan and/or commercial phrase used to recognize your company, identified by the acronym WTS and/or by the denomination “Wedding Tourism Specialist”.

Promoters

The Recognition is sponsored by the International Association of Destination Wedding Professionals, IADWP, and the group of professional consultants that operate under the denomination EB Turismo.

Committee

The Quality Committee is formed of representatives of the promoters whose function is to establish the guidelines to join and continue to hold the Recognition; issue invitations to participate in the incorporation and renewal processes; evaluate and, as applicable, verify compliance with the guidelines; and to grant or withdraw the Distinction.

Participants

Participants eligible for incorporation with the Recognition include Individuals and/or companies that provide Wedding Tourism services, including Travel Agents and/or DMCs (Destination Management Company), Strategic Allies, Organizers, Venues and Banquet Services who voluntarily request inclusion and/or renewal.

- **Travel Agents and/or DMC**
  Individuals or companies who specialize in organizing romance travel for clients, either individuals, groups and/or companies, as well as honeymoons, destination weddings, engagement party and family moons. Their work is to plan and draw up itineraries of all kinds, simplifying and planning both individual and group travel, and to provide consulting services and travel packages.

- **Strategic Allies**
  Individuals or companies who provide Wedding Tourism services, such as musical groups, DJs, sound, lighting, artistic representations or shows, photography and professional video services, make up and stylists, drink and dessert bars, branding, decoration, flowers, furniture and equipment rental, private security, and valet parking services, among others.

  The Committee will determine whether the Strategic Allies can be considered as participants in the Recognition.

- **Organizers**
  Professionals, both individuals and companies who design, plan and coordinate weddings as wedding planners, event designers or destination wedding planners. These professionals consult with the client on planning and designing the experience, hiring, and supervising set up and the operation of the services to be used, and also coordinate wedding logistics, including supervise the different service providers and suppliers, before, during and after the event.

- **Venues**
  Sites where a wedding or any part of a wedding is held, such as hotels, restaurants, gardens, terraces, event salons, mansions, haciendas and ex-haciendas, ex-convents, museums, mines, wineries, historic or cultural areas, as well as social and/or sports clubs.

- **Catering Service**
  Individuals or companies that provide food and beverage service at weddings in the form of cocktails, banquets, receptions and/or events related to a wedding.

Invitation/Call

Notice issued by the Committee to invite people and/or companies to participate in the Recognition incorporation and/or renewal process.

Basic Requirements

The party interested in participating in the incorporation process must satisfy the entry conditions. This is indispensable in order to begin the incorporation process.

Incorporation Guidelines

Operating conditions for the services, process and installations that must be satisfied by the applicant in order to receive the Recognition and the Distinction.

Renewal Guidelines

Operating conditions for services, process and installations that must be satisfied by those interested in renewing the Recognition in order to continue to hold the Distinction.

Technical File

File that is compiled by those interested in obtaining and/or continuing to have the Recognition. The file will be formed of documents and other evidence that demonstrate that the party has satisfied the guidelines for incorporation and renewal.

Technical Visits

Random visits made by the Committee at the installations of the interested parties at a date and time agreed with the applicant during the incorporation and/or renewal process, in order to directly verify the information contained in the technical file.

Expiration

Participants will have the Distinction for the period of one year beginning the date that it is granted by the Committee. The Distinction can be renewed annually, as established in the renewal guidelines.

Confidentiality Agreement

Agreement established with the participants so that neither the Committee nor any of its representatives can request specific information from the clients, their guests, amount for the services provided, or photographic or video material of the wedding which in the opinion of the participant could violate the privacy of the participant and/or their clients.